

FRESH ACCESS BUCKS SOUTH FLORIDA COORDINATOR

Feeding Florida is the state's network of nine food banks working together to provide healthy and dependable solutions to ending hunger in all 67 counties. The network of food banks works with more than 2,400 partner charitable agencies —local churches, charities, schools, and health centers with food pantries —to deliver programs, services, and meals directly to more than 2 million hungry Floridians.

Fresh Access Bucks (FAB), an initiative of Feeding Florida, is a statewide SNAP nutrition incentive program. FAB increases access to fresh, affordable produce in underserved communities while supporting Florida's farmers and enhancing local economies. SNAP shoppers receive a dollar-for-dollar match for fresh Florida-grown produce when they shop with FAB at participating outlets across the state. FAB outlets include farmers markets, produce stands, CSAs, mobile markets, and community grocery stores. The FAB program strategically partners with farm-direct and brick-and-mortar retail outlets in and around food deserts, low-income communities, and along transportation routes. Currently, more than 65 farm-direct and brick-and-mortar retail outlets participate in the Fresh Access Bucks program statewide.

POSITION DESCRIPTION

Feeding Florida is seeking a **Fresh Access Bucks (FAB) South FL Coordinator** to work both independently and in a collaborative working environment as part of an efficient leadership team. This is a full time, 40-hour-per week remote position based in **South or South-Central Florida**. This position will be directly responsible for the day-to-day operations of the FAB program including: training and technical support for FAB outlets statewide, recruitment and training of new farm-direct FAB outlets, conducting site visits to partner outlets, managing partnerships with other organizations, facilitating trainings and statewide convenings, supporting with data management and reporting, monitoring project progress and more.

The ideal candidate will be passionate about local food and community health, possess excellent communication and interpersonal skills and have the ability to manage multiple projects. The individual must be customer service-oriented, enjoy managing details, and be adept at working with a variety of community partners.

DUTIES INCLUDE:

- Working directly with the FAB Assistant Director and team to assist in coordination of the program
- Vetting, training, and technical support for South Florida regional and statewide FAB outlets
- Providing tools and resources for partner outlets, with a special focus on support for community and partner capacity building
- Assisting with data collection and program evaluation
- Conducting site visits to partner farm-direct and grocery outlets
- Coordinating statewide and regional partner convenings and facilitating network-wide webinars and trainings
- Creating, organizing and collaborating on Google Drive files
- Planning, developing and evaluating outreach and nutrition education activities
- Promoting the FAB program and farmers markets, including social media outreach
- Participating in strategic planning for program longevity
- Performing other duties as requested

REQUIRED QUALIFICATIONS:

- College degree in relevant field or 2 years of direct experience
- Interest in or experience with community health, agriculture, or sustainable and local food movements
- Excellent customer service skills
- Exceptional critical thinking, written, verbal communication and editing skills



Florida's Food Bank Network



- Comprehensive experience with the Google Drive platform and Microsoft Excel
- Excellent work ethic and time management skills
- Experience working with people from diverse backgrounds and cultures
- Flexibility and desire to work collaboratively on a small team
- Experience leading meetings and conference calls
- Self-motivated with strong organizational skills and ability to work independently
- Ability to travel in the state of Florida and work occasional nights/weekends
- Valid Florida driver license with good driving record

PREFERRED QUALIFICATIONS:

- Community organizing and event facilitation experience
- Project and/or grant management experience
- Nutrition education experience
- Experience in data management
- Proficiency in social media and outreach strategies
- Federal, state and/or local policy and advocacy experience
- Grant writing or fundraising experience
- Knowledge of retail point of sale technology and/or SNAP/EBT technology
- Proficiency with budgets
- Bilingual in English and Spanish

COMPENSATION: \$62,500.00

LOCATION: South or South-Central FL

JOB TYPE: Remote, Benefited Full Time

DESIRED START DATE: November 4, 2024

DIRECT SUPERVISOR: Fresh Access Bucks Assistant Director

CONTACT: Please provide your resume with requisite experience and 2-3 sentence responses to the following questions, saved as a pdf. Email to Heather Henderson at heather@feedingflorida.org by **Monday, September 23rd**. Please include **"FAB South FL Coordinator Position"** in the email subject line. No phone calls please.

PLEASE RESPOND TO THE FOLLOWING QUESTIONS IN 2-3 SENTENCES:

- 1) Why are you interested in this position and the mission of this organization?
- 2) Which of the experience and skills required for this position do you feel reflect your biggest strengths in the workplace?
- 3) Please list any of the bulleted preferred qualifications you would bring to this position along with a few words of explanation.
- 4) How have you committed yourself to understanding and supporting people who are food insecure and/or are from marginalized backgrounds in your professional and/or personal life?